

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	49365	<b>Primary AE:</b>	Millennium Washington DC
	Alt Order #:	09791513	Sales Office:	MNAT
	Product Desc:	60 PLUS ASSOC-SENATE	Sales Region:	National
	Estimate:	1911		
	Flight Dates:	08/22/12 - 08/28/12		
	Original Date / Rev:	08/14/12 / 08/14/12		
	Order Type:	GENERAL		
<b>Agency</b>	<b>Name:</b>	Mentzer Media Services	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		600 Fairmount Ave	Agency Commission:	15%
		Towson, MD 21286		
<b>Advertiser</b>	<b>Name:</b>	60 Plus Association	New Business Thru:	
	Demographic:	A50+	Order Separation:	00:15:00
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Priority:	P-2	Agency External ID:	
	Revenue Codes:	AGY, POL-ISS, GEN		

					<b>Totals</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/26/12	1	\$560.00	\$476.00	August 2012	1	\$560.00	\$476.00	0.00
					Totals	1	\$560.00	\$476.00	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

<b>Order Share</b>		Share	Total
Fox 30 JAX		4%	\$560.00
Market		100%	\$14,000.00

<b>Competitive Share</b>		Share	Total
CABLE		0%	\$0.00
EAWS		0%	\$0.00
ETEV		0%	\$0.00
UNKWN		2%	\$280.00
WCWJ		0%	\$0.00
WJXT		58%	\$8,120.00
WJXX		8%	\$1,120.00
WTEV		20%	\$2,800.00
WTLV		8%	\$1,120.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	08/25/12	08/26/12	Sa-Su 10p-1030p Sa-Su 10p-1030p	CM	10:00 PM-10:30 PM	----- SS	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	----- SS		1				\$560.00		0.00			
													Totals	1	\$560.00